



NEWS RELEASE

Contact: Kim Foxcroft
Continental Girbau West
Marketing Manager
800-256-1073
kfoxcroft@cg-west.com
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For immediate release

Continental Girbau West Adds to Team

Santa Fe Springs, Calif. – Continental Girbau West (CGW), in Santa Fe Springs, Calif., recently welcomed several new team members, including Ralph Heath, of Surprise, Ariz., as senior field service technician; Paola Hernandez, of Norwalk, Calif., as office support coordinator; and Gabriel Jimenez, of Golden Valley, Ariz., as emerging market development director.

“We are fortunate to have such hard-working and talented people join our team,” said CGW Vice President Tod Sorensen. “Their additions bring enhanced services and support to our customers throughout Arizona, New Mexico, and Southern California.”

- As senior field service technician, Heath oversees and coordinates CGW’s field service support, which includes the repair and installation of CGW laundry products. Heath, who communicates industry trends and product issues to GNA management, also handles the scheduling of service training schools for CGW. He holds over 30 years of direct laundry industry experience.

- As office support coordinator, Paola Hernandez juggles a variety of clerical tasks, including switchboard operations, correspondence distribution and office administration. As CGW’s first point of contact, Hernandez is responsible for maintaining an image of industry-leading customer service. She is fluent in English and Spanish.

Hernandez, who is working toward an associate’s degree from Cerritos College, in Norwalk, Calif, holds 10 years of office coordination/clerk experience.

- In his new role as emerging market development director, Jimenez is responsible for increasing market share and brand preference of Girbau North America (GNA) products within the distribution and market channels of Arizona, New Mexico and Southern California. In doing

so, he works to develop new business relationships, execute targeted strategies, develop and grow assets, establish program agreements and drive product sales.

Jimenez, who is bilingual in English and Spanish, holds 14 years of commercial laundry industry experience and most recently served as vice president of sales with a major laundry equipment distributorship in the Southwest.

To find out more about CG West, visit cg-west.com or call 866-950-2449.

An extension of Wisconsin-based Girbau North America (GNA), CG West serves the vended, on-premise, textile care, multi-housing and industrial laundry markets of Arizona, California and New Mexico by providing equipment, parts, financing, service, warranty and training.

GNA is the largest of 16 subsidiaries of Girbau Global Laundry Solutions (Girbau) – a world leader in the development of innovative laundry solutions engineered for superior efficiency, quality and reliability. Girbau, committed to going “Beyond Laundry,” is more than just a machinery manufacturer: The company goes beyond high-performance equipment to also provide laundry solutions and services that add value to the customer experience. Girbau’s commitment to sustainability, adapting to customer needs and providing personalized laundry solutions deliver success. Girbau products meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.