

## Continental Girbau West to host September Vended Laundry Profit Symposiums in Ariz. and Calif.



Santa Fe Springs, Calif. – [Continental Girbau West](#) (CG West) will hold two **Vended Laundry Profit Symposiums** in September, one on **Wednesday, Sept. 25**, in Tempe, Arizona, and another on **Saturday, Sept. 28**, in Santa Fe Springs, California, both running from **10 a.m. to 4 p.m.** These free events, open to vended laundry investors, owners, and managers in California, New Mexico, and Arizona, focus on increasing store sales and profits. Attendees will enjoy presentations, financing promotions, special equipment and parts pricing, a complimentary lunch, and the chance to win LG televisions.

To reserve a spot to attend a free Profit Symposium, visit [cg-west.com/symposium/](http://cg-west.com/symposium/).

### **Maximize Profits & Network with Experts**

On the day, attendees will

- Hear from Brian Wallace, CLA President & Art Jaeger, multi-store owner
- Peruse vendor booths
- Learn about the features of the Genius Series washer line
- Explore ways to maximize laundry revenue
- Take advantage of special equipment pricing & parts sales
- Network with fellow storeowners, vendors & laundry experts

### **Empowering Laundry Owners**

“The Profit Symposium is a fantastic event that not only showcases the latest high-efficiency laundry equipment and related solutions, it brings industry business leaders together for food, fun and opportunity,” said Tod Sorensen, CG West vice president.

Expert presenters will include Brian Wallace, [Coin Laundry Association](#) President and CEO, and Art Jaeger, a 20-year industry veteran with multiple successful vended laundries.

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### **About Continental Girbau West**

An extension of Wisconsin-based Girbau North America (GNA), CG West serves the Southern California, New Mexico and Arizona vended, on-premise, textile care, multi-housing and industrial laundry markets by providing equipment, parts, financing, service, warranty and training.

GNA is the largest of 17 subsidiaries of Girbau Global Laundry Solutions – a world leader in the development of innovative laundry solutions engineered for superior efficiency, quality and reliability. Girbau, committed to going “Beyond Laundry,” is more than just a machinery manufacturer: The company goes beyond high-performance equipment to also provide laundry solutions and services that add value to the customer experience. Girbau’s commitment to sustainability, adapting to customer needs and providing personalized laundry solutions deliver success.