



NEWS RELEASE

Contact: Tari Martin
Continental Girbau West
Marketing Communications Director
800-256-1073
t.martin@cgilaundry.com
July 11, 2017

For immediate release

CG West welcomes McAninch as commercial laundry sales specialist

Santa Fe Springs, Calif.— Continental Girbau West (CG West) recently welcomed Jason McAninch, of Rancho Cucamonga, Calif., to the CG West team. In his new role as commercial laundry sales specialist, McAninch manages commercial vended and on-premise laundry sales and marketing efforts for CG West.

“We are really pleased to have Jason join our team, as he brings several years of sales and customer service experience to CG West,” said Tod Sorensen, CG West vice president and western regional sales manager. “He’s a great person who will make it a point to exceed customer expectations through his knowledge of the industry and willingness to help.”

McAninch comes to CG West with 7 years of industrial laundry chemical sales and management experience, as well as 9 years of experience in construction sales and management. His professional history includes working with customers on large-scale projects, soliciting new business and negotiating new contracts, nurturing customer retention, and exceeding sales expectations.

“I joined CG West because of the company’s great people and opportunities for growth and success,” said McAninch. “I enter every deal like it may be the only opportunity to make an impression on the most valuable client of my career.”

To discover more about CG West call 866-950-2449 or visit www.cg-west.com.

A subsidiary of Wisconsin-based Continental Girbau Inc., CG West serves the Southern California vended, on-premise and industrial laundry markets by providing equipment, parts, financing, service, warranty and training.

Continental Girbau Inc. is the largest of 15 subsidiaries of Girbau Global Laundry Solutions., based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy

and Environmental Design (LEED) Green Building Rating System. Discover more about Continental at www.cgilaundry.com, or call 800-256-1073.